

MXGA



MAKING ASSOCIATIONS GREAT AGAIN
ON THE GULF OF AMERICA
JULY 2025
GOA/P&CMA SUMMER CONVENTION

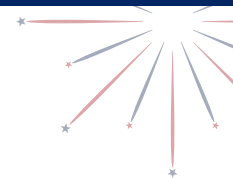


Hotel Effie

MIRAMAR, FL
JULY 24-27, 2025



Schedule of Events



THURSDAY, JULY 24

12:00PM	Registration Opens
1:00PM - 4:30PM	State Board Meetings
6:00PM - 7:00PM	Welcome Reception
7:00 PM - 10:00PM	\$10,000 Drawdown & Dinner

FRIDAY, JULY 25

8:00AM - 9:45AM	Prayer Breakfast Coach Chad Prewett, Auburn Tigers Assist. Basketball Coach
10:00AM - 11:30AM	Brand Meetings (As Scheduled by Suppliers)
11:00AM - 4:00PM	Family Outing - Big Kahuna Waterpark
12:00PM - 5:00PM	Golf Tournament / Baytowne Course (Evening also open for supplier hospitality)

SATURDAY, JULY 26

8:00AM - 10:00AM	General Session Will Ainsworth, Alabama Lt. Governor - Keynote Speaker <i>(Invited)</i> Burt Jones, Georgia Lt. Governor - Keynote Speaker <i>(Invited)</i> Gene Marks, Author & Columnist, Marks Group PC - Educational Seminar
3:00PM - 4:30PM	BINGO
6:00PM - 7:00PM	Reception
7:00PM - 10:00PM	Dinner & Entertainment by Hypnotist Tom DeLuca

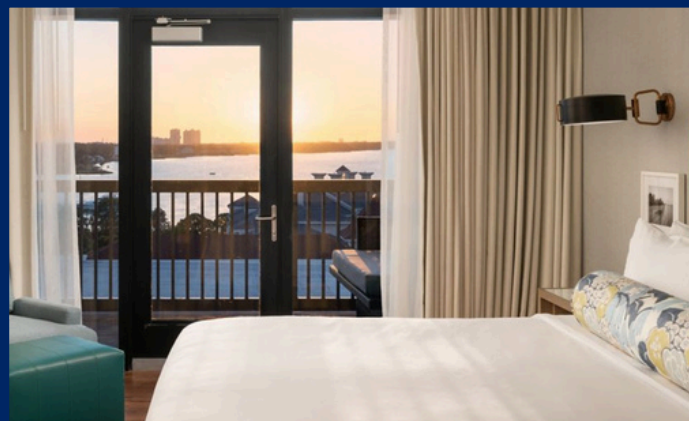
HOTEL RESERVATIONS DEADLINE: JUNE 23, 2025

HOTEL EFFIE ROOM RESERVATIONS

Rate: \$309
Phone: (833) 873-3343
Group Code: PC1

GRAND SANDESTIN GOLF & BEACH RESORT RESERVATIONS

Studio Complex Rate: \$289
Grand Complex 1 Bedroom Rate: \$349
Grand Complex 2 Bedroom Rate: \$439
Phone: (833) 873-3343
Group Code: PC1



FOR ONLINE RESERVATIONS If you would like to make your reservation online, please contact Hollan at the P&CMA office or Karen at the GOA office for the reservation link.

Speakers

JULY 25TH | PRAYER BREAKFAST

COACH CHAD PREWETT



An accomplished and decorated coach for more than 20 years, winning 10 state high school basketball championships, Chad Prewett was elevated to assistant coach of the Auburn University Men's Basketball Team on Aug. 2, 2023. He is in his 10th overall season on Head Coach Bruce Pearl's staff.

Since joining the program in June 2014, Prewett has served in a variety of roles including special assistant, interim assistant coach and director of operations.

He is heavily involved with the Pearl's AUTLIVE initiative to benefit cancer patients in the fight to beat cancer as well as the Bruce Pearl Fore the Children Golf Classic and Bruce, Barkley and Basketball Golf Classic. He directs all the Bruce Pearl Basketball Camps.

Prewett joined the staff following a seven-year run at Lee-Scott Academy, which began in 2007, as both the boys and girls basketball and track coach. He led the varsity boys basketball team to the 2012 AISA State Championship, a runner-up finish in 2011 and the Final Four in 2009 and 2010. Over the years, the Lee-Scott boys teams went 139-31. On the girls side, he led the program to four AISA State Championships (2009, 2011, 2012, 2013), a runner-up finish in 2014 and the Final Four in 2008 and 2010.

Beyond the court, Chad serves alongside his wife, Tonya, leading UniteUS - a nationwide movement uniting college students to lift the name of Jesus. Through UniteUS, more than 100,000 college students have gathered across 17 universities since the Fall of 2023. With a passion for mentorship, developing the next generation, and seeing revival on college campuses, Chad plays a vital role in advancing the gospel through his heart for coaching.

Prewett earned his bachelor's degree in health, physical education and recreation from Troy State University in 1994 and a master's degree in foundations of education in 2000. He and his wife, Tonya, have three daughters: Madison (son-in-law Grant Troutt), Mallory and Mary Mykal.

JULY 26TH | KEYNOTE SPEAKERS *(Invited Not Yet Confirmed)*

Join us as we host a "Legislative Roundtable" discussion with top elected officials from Alabama and Georgia. Moderated by GOA President, Roger Lane, this session will address the most recent challenges and successes of both Alabama and Georgia and what these top officials see as their state's biggest opportunities moving forward.



WILL AINSWORTH
ALABAMA
LT. GOVERNOR



BURT JONES
GEORGIA
LT. GOVERNOR

Speakers

JULY 26TH | EDUCATIONAL SEMINAR

GENE MARKS



A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Philadelphia Inquirer, Forbes, Entrepreneur Magazine, The Washington Times, and The Guardian.

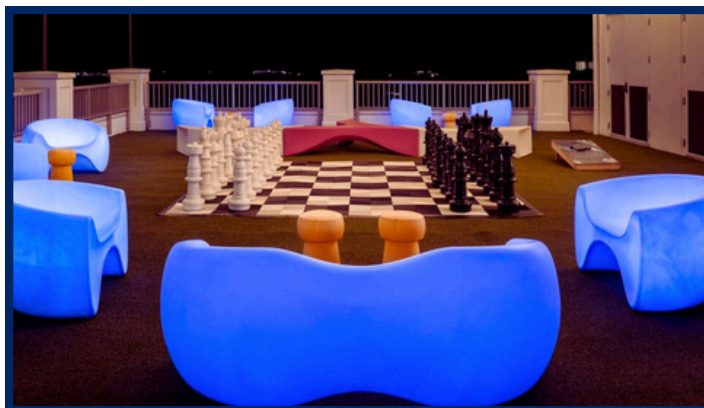
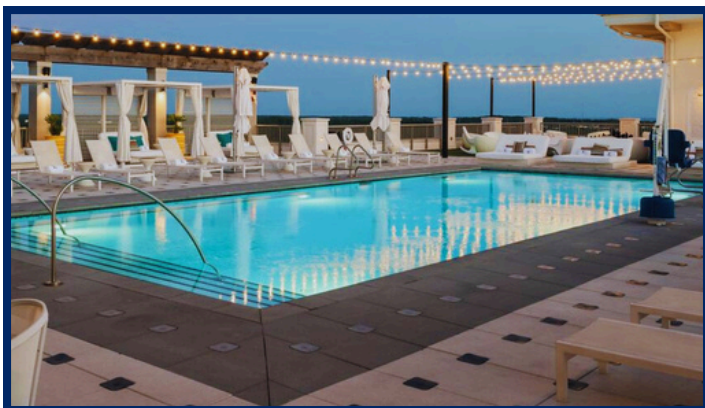
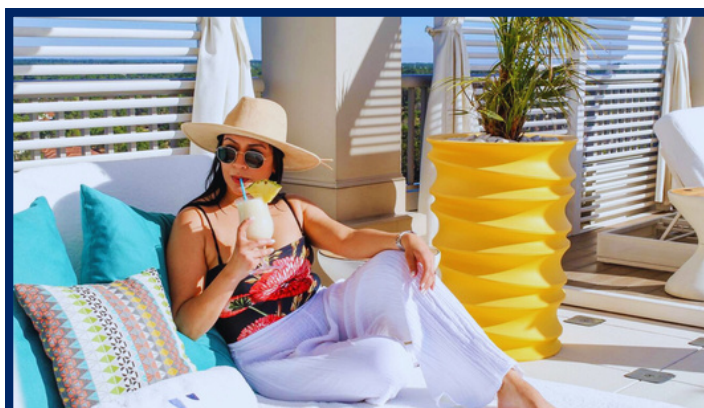
Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is *Want More Cash?: 100+ Ideas And Strategies For Increasing Your Company's Cash Flow This Year*.

Nationally, Gene appears regularly on Fox Business, Bloomberg, as well as CBS Eye on the World with John Batchelor and SiriusXM's Wharton Business Channel where he talks about the financial, economic and technology issues that affect business leaders today.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.



Entertainment

MAIN EVENTS

\$10,000 DRAWDOWN & DINNER

THURSDAY, JULY 24TH | 7:00PM - 10:00PM

Please join P&CMA's Associate Board as they present an evening of family fun, a buffet-style dinner, and the ever entertaining Educational Foundation Drawdown. The foundation has raised over \$500,000 in scholarship money since it first started. Who doesn't want to a chance to win \$10,000 while supporting a great cause? You can do so by purchasing a drawdown ticket for \$100 on the registration form.

PRAYER BREAKFAST

FRIDAY, JULY 25TH | 8:00AM - 9:45AM

Coach Chad Prewett - Assistant Basketball Coach, Auburn Tigers

FAMILY OUTING - BIG KAHUNA WATERPARK

FRIDAY, JULY 25TH | 11:00PM - 4:00PM

Big Kahuna's in Destin is your go-to spot for family fun on the Emerald Coast! With thrilling water slides, lazy rivers, and dry-land attractions like mini golf and the Skycoaster, there's excitement for everyone. All-day passes and transportation are included in the cost. Lunch is on your own.

GOLF TOURNAMENT

FRIDAY, JULY 25TH | 12:00PM - 5:00PM

Baytowne Course (Lunch Included)

KEYNOTE SESSION

SATURDAY, JULY 26TH | 8:00AM - 10:00AM

Will Ainsworth - Alabama Lt. Governor (*Invited*)

Burt Jones - Georgia Lt. Governor (*Invited*)

EDUCATIONAL SESSION

SATURDAY, JULY 26TH | 8:00AM - 10:00AM

Gene Marks - Author & Columnist, Marks Group PC



HYPNOTIST TOM DELUCA

SATURDAY, JULY 26TH | 7:00PM - 10:00PM

While still in graduate school Tom DeLuca simultaneously began to develop a performing career. He crafted his performance technique in front of comedy club audiences at Caroline's in New York City and at The Improv in Los Angeles, then went on to become the go-to performer for top associations and corporations as well as the most popular national campus entertainer: as voted so by thousands of colleges and universities across the country.

Tom came to hypnosis first as a therapist helping individuals to stop smoking or lose weight. While receiving his master's degree in psychology (University of Illinois), he continued to explore how the subconscious mind can either ingrain an individual's limitations or enhance an individual's abilities. He created the after-dinner performance as a way for groups to be creative and have fun together, building on the personality of the particular group.

What sets Tom DeLuca's performances apart from others is that they give the audience insight into common traits that we all share.

WHAT TO EXPECT FROM TOM'S SHOW

Tom will create an opportunity for the P&CMA/GOA audience to be creative and shine together on a journey through the imagination, via the power of suggestion. This performance will build on P&CMA/GOA's group personality as it creates camaraderie and laughter for all!

CONVENTION ATTIRE

Thursday, Friday & Saturday

Men - Casual Slacks / Shorts

Women - Casual Skirts / Dresses / Slacks